

COMMUNICATION TECHNOLOGY CONSTITUENCY REPORT

To the delegates assembled for the 3rd Quadrennial Session of the Allegheny East Conference, I extend my thanks for the privilege of service to you and our Almighty God.

The Communication Technology Department of Allegheny East Conference is a multi-faceted department, and as such, covers several functions. However, before going into the functions, allow me to say that I appreciate working with the team that has been assembled: Charles Williams, Media Ministries Services; Karl Ford, Graphics; Ronald Reeves, Intranet, Video Conferencing; Jacqueline O'Bryant, Web and Administrative Assistant to Health Ministries and the department of Communication Director. Mrs. O'Bryant joined the department January 1, 2007.

I would like to thank the above named persons for their cooperation and contributions in helping the department meet the challenges of the constantly changing demands of communication technology

Department Function

The Communication Technology Department's main function is to help you to stay informed about all the information that you are entitled to receive, whether through the spoken word, written word, visuals, or electronic media.

We have tried to utilize every aspect of communication in the services provided by the department, in some cases, shifting the focus from conventional methods to the more modern electronic methods. For example, prior to the 2004 Constituency Session we relied more on written communication; the *Visitor* and other printed media. However, our Media Center has grown into a very viable entity for communication. Now, the emphasis is on taking advantage of electronic media. This is where society is and this is what has been recommended by the Communication Focus Group. Let's take a quick look at an outline of the functions, capabilities and contributions of the Media Ministries Services:

Multi-Media Production Capabilities

- Multiple Video Camera Studio Production
- Multiple Video Camera Location Production
- ENG Recording (Electronic Newsgathering)
- Live Stream Video/ Webcasting from Media Center and remote locations
- DVD Authoring and Duplication

- CD Authoring and Duplication
- Live Event Audio/Visual Support
- Non-linear digital editing

- **Projects (samples)**
 - Health Ministries Dept. Webcast Programs for Training and Fit-4-You Health Updates
 - Breath of Life Ministries - "*Experience The Power*" Net Evangelism Series
 - Youth Ministries Dept. Webcast for Youth Leadership Training and Pathfinders
 - Executive Secretaries Dept. E-Adventist.net Webcast Training for Local Church Clerks
 - Office of Education Teachers Demonstration DVD
 - Allegheny East Annual Camp Meeting - Live Streaming of Services and Audio/Visual Support Of Adult and Youth services locations.
 - Office of the President-Presentation and Training CD and DVD projects
 - Pine Forge Academy DVD and Live Streaming Services
 - North American Division - Dept. of Adult Ministries - Festival of The Laity - Production Management , Live Streaming or event and CD and DVD projects
 - Black Adventist Youth Directors Association (BAYDA) Youth Congress Audio/Visual Support.
 - Local Church Media Ministries Training workshops and seminars.
 - On-going AEC departmental audio/visual support
 - Multi-media support and management for the new MyAlleghenyeast.com Website

- **Projected Goals**
 - Provide continued support for the AEC Conference Headquarters and Local Church Media Ministries Development
 - Develop and improve the audio/visual archives
 - Provide access to Media Center downloadable audio and visual programming through the internet/website portal
 - Acquire a staff to accommodate the increasing work load for communications media needs

Graphics

The Graphics Department continues to provide services that include project design to finished projects such as, brochures, booklets, programs, flyers, tickets, posters, etc. This department has the capability of using either MAC or PC platforms. Information can be printed in full black and white or color.

Website Development

When the quadrennial period ended December 31, 2007, the Allegheny East Conference website had not been completed. We had worked hard at its completion, but had suffered some setbacks, including the loss of our web master. However, we were able to rectify that by searching for a commercial web contractor. We finally settled on **Creativeness**, out of Coatesville, Pennsylvania. In June of 2008, the official Allegheny East Conference website was launched.

Communication Future

The future for communications is bright. Following the 2006 Mid-Term Constituency session that reiterated the necessity of each department developing and utilizing focus groups, the Communication Department met with the selected group of persons. The group worked hard on recommendations for the future of the department. Those recommendations will be posted on the Communication Department web page.