



AEC Broadcast Media News

BROADCASTERS

2.1

PASTOR

Errol T. Stoddard

Will be taking over the TV broadcast at the Miracle Temple and will also start a radio broadcast on NewsTalk 1330 WJSS in Maryland

2.2

PASTOR

Michael Oxentenko

Is now broadcasting seven days a week on:

WAVA 105.1 FM Sun at 12:30 p.m. Mon. to Fri. at 10:00 p.m. Sat at 11:00 am

XM Satellite Radio Family Talk Channel 170 Sun to Sat 10:00 p.m. EDT Sun at 10:00 am EDT

2.3

PASTOR

George Williams

Will be starting his radio ministry soon on NewsTalk 1330 in Maryland

2.4

The rumor that the FCC has before it a proposal to not issue licenses to religious broadcasters still continues to circulate, more than 30 years after the Commission denied that request. The FCC's policy toward religious broadcasters remains unchanged in that no special provisions or restrictions are applied to religious stations or licensees, nor are any changes to that policy contemplated. http://www.fcc.gov/ftp/Bureaus/Mass_Media/Databases/documents_collection/75-946.html

AEC Broadcast Media Updates

AEC Radio Update

In 2007, the FCC opened to the public the opportunity to apply for non-commercial radio frequencies. Allegheny East Conference has applied for several frequencies in locations based on a preliminary search for available signals in AEC territory. Most of the areas in our territory are heavily saturation with radio signals. The following areas where we were able to find a signal and apply for application include: Cambridge, MD (this would provide a window in the southern DC corridor), Ocean City, MD, and Emporia, VA. At this present time we are waiting for the FCC to make determinations on these applications.

More than 40-million "Google" Searches for Churches Each Month

ChurchGuideUSA.com offers easy, affordable online solution for churches seeking to attract new members

Today, there are more than 40-million searches for churches on Google every month in the United States – or more than 100 searches per church per month. For this reason alone, a growing number of churches are embracing the Internet to communicate with their members and to grow membership.

The Barna Group, LLC, a market research firm that provides primary research, leadership development; spiritual training; and church facilitation and enhancement, collected the following statistics on online church communication:

- The number of church websites in 2008 has nearly doubled since 2000.
- Based on recent numbers, 62 percent of protestant churches have a church website.
- One out of four protestant churches has a presence on such social networking sites as MySpace.
- Larger churches are more than twice as likely to have a social networking presence.
- Thirteen percent of protestant churches have blog sites or pages that people can interact with church leaders.

According to researcher George Barna of The Barna Group, "The Internet has become one of the pivotal communications and community-building tools of our lifetime.

Churches are well-advised to have an intelligent and foresighted Internet strategy in order to facilitate meaningful ministry."

As more Internet users search for churches online, it is becoming increasingly important for churches to establish and maintain a visible online presence in order to grow membership.

Once a church has an online presence, the next step is to ensure that potential members are able to quickly and easily find its website when conducting an Internet search for nearby churches. According to Downey, ChurchGuideUSA.com – a division of Four Eyes Marketing – offers an easy and affordable solution for churches seeking to attract more visitors to their websites and to their churches. ChurchGuideUSA.com provides a co-operative pay-per-click service that allows churches to have greater online visibility at a fraction of the cost.

For full article go to <http://www.tfwm.com/cnn-1208visibleonlinepresence>

TV Gets Makeover

On February 17, 2009 all full-power broadcast television stations in the United States will stop broadcasting on analog airwaves and begin broadcasting only in digital. Digital broadcasting will allow stations to offer improved picture and sound quality and additional channels.

Consumers who rely on antennas (including outside antennas and "rabbit ears") to receive over-the-air broadcast signals on TV sets having only analog tuners will need to obtain separate digital-to-analog set-top converter boxes to watch over-the-air TV. These boxes receive digital signals and convert them into analog format for display on analog TVs. Analog sets connected to such converter boxes will display digital broadcasts, but not necessarily in the full, original digital quality.

If you or your church have a broadcast ministry or would like to start a broadcast ministry please contact Pastor R. Reeves at rreeves@myallegheynyeast.com

www.myallegheynyeast.com